

Pitch Cheat Sheet - DMC

Quick Intro:

"CTW Events helps you add hands-on social impact to your programs. They create CSR team-building experiences that are fully turnkey, scalable, and give back locally."

Top Benefits for Your Clients:

- Builds team connection through a meaningful shared activity
- Hands-off for the planner — everything is provided and managed
- Supports DEI, ESG, and community engagement goals
- Creates great photo ops + shareable impact stories
- Works for any group size or industry

When to Pitch CTW Events:

- Your client wants CSR or sustainability on the agenda
- You're looking to differentiate your proposal with purpose
- You need an easy-to-execute experience with measurable impact
- You want to make a local connection to the event destination

Sample Soundbite to Use:

"This is a fun, fast-paced experience where teams work together to pack kits that go straight to local families in need. It's hands-on, high energy, and completely turnkey."